

Table 5/Historical. U.S. Retail Trade Sales¹ - Total and E-commerce: 2002-2007

[Estimates are based on data from the 2007 Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS Code	Description	Value of Sales											
		2007		2006 Revised		2005 Revised		2004 Revised		2003 Revised		2002 Revised	
		Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
	Total Retail Trade	3,994,823	126,697	3,869,536	107,014	3,687,364	87,846	3,474,340	71,087	3,265,477	56,719	3,134,322	44,925
441	Motor vehicles and parts dealers	906,923	23,600	896,421	20,012	885,907	16,968	864,541	13,728	841,215	10,691	820,269	7,282
442	Furniture and home furnishings stores	115,349	796	116,372	667	111,720	608	105,303	515	97,528	(S)	94,610	(S)
443	Electronics and appliance stores	111,893	1,301	108,271	1,016	101,485	1,054	94,811	992	86,957	655	83,897	491
444	Building materials and garden equipment and supplies stores	335,456	489	344,130	427	326,736	504	298,782	462	265,052	380	248,888	285
445	Food and beverage stores	559,625	1,022	533,848	836	515,125	554	494,966	445	477,130	(S)	465,794	(S)
446	Health and personal care stores	236,383	(S)	224,016	(S)	209,624	(S)	198,933	(S)	192,224	(S)	180,143	(S)
447	Gasoline Stations	436,976	(ZZ)	412,569	(S)	372,763	(S)	320,435	(S)	273,566	(S)	250,770	(S)
448	Clothing and clothing accessories stores	221,097	2,115	213,286	1,702	201,378	1,702	190,079	1,474	178,778	1,085	172,617	616
451	Sporting goods, hobby, book and music stores	86,906	1,686	84,492	1,478	81,822	1,120	80,061	914	77,335	577	76,988	456
452	General merchandise stores	576,960	(S)	552,579	(S)	525,502	(S)	497,174	(S)	468,734	(S)	446,648	(S)
453	Miscellaneous store retailers	117,447	1,963	114,312	1,672	108,301	1,369	105,253	1,062	103,056	782	104,163	603
454	Nonstore retailers	289,808	93,026	269,240	78,703	247,001	63,626	224,002	51,183	203,902	41,615	189,535	34,422
45411	Electronic shopping and mail order houses	199,199	88,915	183,273	75,143	164,432	61,697	147,199	49,472	131,171	40,270	122,313	33,351

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

(ZZ) Estimate is less than \$500,000.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at <http://www.census.gov/retail/arts/how_surveys_are_collected.html>.

¹ Estimates include data for businesses with or without paid employees.

Source: U.S. Census Bureau, Annual Retail Trade Survey